WHAT IS CLAIMED IS:

1. An ultrasonic imaging system that transmits/receiving an ultrasonic pulse to/from a living body having contrast-imaging microbubbles introduced therein, and forms an image of the living body, the ultrasonic imaging system being constructed such that when N is taken as an integer of 3 or more, by repeating the transmitting/receiving operations the N number of times using the transmitted pulse waves each of a different waveform under the same transmitting/receiving focus conditions, the ultrasonic imaging system suppresses pulse transmitting/receiving sensitivity with respect to components ranging from a fundamental wave component of an ultrasonic echo signal derived from an internal soft tissue of the living body, to (N-1)th-order harmonic component of the ultrasonic echo signal, and thus obtains appropriate pulse transmitting/receiving sensitivity with respect to an ultrasonic echo signal derived from the contrast-imaging microbubbles, wherein:

the system includes a pulse-transmitting amplifier for transmitting the pulse waves to the inside of the living body; and

an input cycle time of a signal applied to the $\hbox{pulse-transmitting amplifier is an integer-multiple of N}$

with respect to a maximum frequency of frequency components of the transmitted pulse.

- 2. The system ultrasonic imaging according to claim 1, further comprising a D/A converter to apply the signal to the pulse-transmitting amplifier, wherein a signal output cycle time of the D/A converter is an integermultiple of N with respect to the maximum frequency of the frequency components of the transmitted pulse.
- 3. An ultrasonic imaging system that transmits/receiving an ultrasonic pulse to/from a living body having contrast-imaging microbubbles introduced therein, and forms an image of the living body, the ultrasonic imaging system being constructed such that when N is taken as an integer of 3 or more, by repeating the transmitting/receiving operations the N number of times using the transmitted pulse waves each of a different waveform under the same transmitting/receiving focus conditions, the ultrasonic imaging system suppresses pulse transmitting/receiving sensitivity with respect to components ranging from a fundamental wave component of an ultrasonic echo signal derived from an internal soft tissue of the living body, to (N-1)th-order harmonic component of the ultrasonic echo signal, and thus obtains appropriate pulse transmitting/receiving sensitivity with respect to an ultrasonic echo signal derived from the contrast-imaging

microbubbles, wherein the transmitted pulse wave has a waveform formed by summing a fundamental wave and second-order harmonics associated with the fundamental wave.

4. An ultrasonic imaging system that transmits/receives an ultrasonic pulse to/from a living body having contrast-imaging microbubbles introduced therein, and forms an image of the inside of the living body, the ultrasonic imaging system providing:

an imaging sequence in which, by repeating the pulse transmitting/receiving operations three times using the transmitted pulse waves each of a different waveform under the same transmitting/receiving focus conditions, the ultrasonic imaging system suppresses pulse transmitting/receiving sensitivity with respect to components ranging from a fundamental wave component of an ultrasonic echo signal derived from a soft tissue of the living body, to second-order harmonic component of the echo signal, and selectively obtains pulse transmitting/receiving sensitivity with respect to an ultrasonic echo signal derived from the contrast-imaging microbubbles; and

another imaging sequence in which, by repeating the transmitting/receiving operations twice using the transmitted pulse waves each of a different waveform under the same transmitting/receiving focus conditions as the

conditions used in the first imaging sequence, the ultrasonic imaging system suppresses pulse transmitting/receiving sensitivity with respect to a fundamental wave component of an ultrasonic echo signal from the soft tissue of the living body, and selectively obtains pulse transmitting/receiving sensitivity with respect to a second-order or subsequent nonlinear signal components;

wherein imaging is implemented using the two sequences selectively as appropriate.

- 5. The ultrasonic imaging system according to claim 4, wherein transmission amplitude in the imaging sequence in which the transmitting/receiving operations are repeated three times is different from transmission amplitude in the other imaging sequence in which the transmitting/receiving operations are repeated twice.
- 6. The ultrasonic imaging system according to claim 5, wherein the transmission amplitude in the imaging sequence in which the transmitting/receiving operations are repeated three times is greater than the transmission amplitude in the other imaging sequence in which the transmitting/receiving operations are repeated twice.